

Spoken Word PSA

Please use for live reads. Insert your stations information in all of the places <<u>underlined and between brackets</u>>.

Alternately, use this script to produce an ad using female voices, including all of your station's specific information. We also recommend using a female artist's music for background.

The Women's Hands and Voices project has been created to increase the presence and diversity of women in media. Whether it's music or spoken word, we want to hear more female voices on the airwayes!

Do you want to hear an interview with your favorite local female activist, doctor, lawyer, artist or musician? Do you wish there were more stories aired that deal with issues that face women today?

You can participate in making this happen. Call < insert spoken word number > now and make a request to your stations < insert manager, spoken word coordinator > and let them know what you want to hear.

Better yet, get involved at the station. Women are always welcome at < insert the station Call numbers example: CKDU 97.5 $\underline{FM}>$. Come on down, learn valuable media skills by producing pieces, hosting programs or working behind the scenes. Call < insert office volunteer line> or stop by the station. We're located at < insert station address>.

To learn more about women in radio, check out our website at www.womenshandsandvoices.ca. You'll find lots of information and great links to sites of women's music.

Women's Hands and Voices is a project of the National Campus Community Radio Association, with financial assistance provided by the Women's Program, Status of Women Canada.