

women's hands + voices

Music PSA

Please use for live reads. Insert your stations information in all of the places <underlined and between brackets>.

Alternately, use this script to produce an ad using female voices, including all of your station's specific information. We also recommend using a female artist's music for background.

The Women's Hands and Voices project has been created to increase the presence and diversity of women in media. Whether it's music or spoken word, we want to hear more female voices on the airwaves!

FemCon is one initiative started by the Women's Hands and Voices project, with the purpose of encouraging campus and community radio stations to play at least 30% female music artists.

You can participate in making this happen. Call <insert request line number> now and make a request to hear your favorite female artist!

Better yet, get involved at the station. Women are always welcome at <insert the station Call numbers example: CKDU 97.5 FM>. Come on down, learn valuable media skills by producing pieces, hosting programs or working behind the scenes. Call <insert office volunteer line> or stop by the station. We're located at <insert station address>.

To learn more about women in radio, check out our website at www.womenshandsandvoices.ca. You'll find lots of information and great links to sites of women's music.

Women's Hands and Voices is a project of the National Campus Community Radio Association, with financial assistance provided by the Women's Program, Status of Women Canada.