

180 Metcalfe St, Suite 608 Ottawa, Ontario K2P 1P5 (613) 321-1440

## www.ncra.ca

Executive Director/ Directeur Général Barry Rooke barry@ncra.ca

## NCRA/ANREC Marathon Day of Programming for Rendez-vous de la Francophonie

## FOR IMMIDIATE RELEASE

The NCRA/ANREC is thrilled to be working with La Fondation canadienne pour le dialogue des cultures for the 20th anniversary of Rendez-vous de la Francophonie, the annual celebration of Canada's membership in the Francophonie and promotes the French language and its numerous cultural expressions.

22 NCRA/ANREC member station have been involved in producing and are to air a marathon day of programming on March 20th. The stations participating will air ten hours consisting of twenty 28-minute documentaries between 8am-10pm local time focusing on three main themes for 2018:

- 1. **Education** (Kindergarten to Post-Secondary).
- 2. **Economic Partnerships** (Focusing on Youth Entrepreneurship).
- 3. **Cultural Hubs** (Creative Spaces for Bilingual and OLMC community space).

"We have been thrilled to be a part of this amazing celebration of Francophone spirt across the country for the past four years. Celebrating 20 years is a milestone accomplishment and to have stations participating from all across the country shows the importance that Francophone culture and diversity has in our local communities" says Barry Rooke, Executive Director of the NCRA/ANREC.

"From the beginning, Cortes Community Radio has attempted to provide a platform for the concerns, interests, and talents of the Northern Gulf Islands. This goal is enshrined in <u>our constitution</u>, where it specifically states that we are to provide minorities and groups within the community an opportunity to communicate. Thus we are now in the second year of our partnership with the Klahoose First nation, to produce the <u>Deep Roots Initiative</u>, and are participating in the Rendez-vous de la Francophonie program again this year," says Roy L Hales, President Cortes Community Radio, CKTZ 89.5 FM.

Learn more and hear some past stories at www.ncra.ca/rvf

The participating community radio stations are: CFBU (St. Catharines, ON), CFMH (Saint John, NB), CFRO (Vancouver, BC), CFUZ (Penticton, BC), CFYT-FM (Dawson City, YK) CHBB (Norris Point, NL) CHCR (Killaloe, ON), CHMR (St. John's, NL), CICK (Smithers, BC), CILU (Thunder Bay, ON), CIVL (Abbotsford, BC) CJAM-FM (Windsor, ON) CJLO (Montréal, PQ), CJLY (Nelson, BC), CJRU(Toronto, ON), CJSW (Calgary, AB) CJSR (Edmondon) AB, CJUM (Winnipeg, MB), CKTZ (Quadra Island, BC), CKUT (Montréal, PQ), Radio Regent (Toronto, ON), WDCR (West Kelowna, BC)

## Media contacts:

NCRA/ANREC - Barry Rooke - <u>barry@ncra.ca</u> - 613-321-1440 Canadian Foundation for Cross-Cultural Dialogue - Reda Lounis - <u>r.lounis@fondationdialogue.ca</u> - 613-241-6055

National Campus and Community Radio Association L'Association nationale des radios étudiantes et communautaires