



Content Director CKUA

CKUA.com

Radio doesn't get any better than CKUA. For 88 years we've proudly been setting the standard for independent radio in Canada, connecting Albertans through unique music programming that inspires, entertains, educates and enlightens. This is an opportunity to join "the best radio station on the planet" in a pivotal leadership role that will shape the future direction of the organization.

CKUA is a donor supported, not for profit broadcaster based in Alberta. CKUA's roots go back to 1927 as Canada's first educational broadcaster. Privatized in 1994 after years of government support, listeners have kept CKUA on the air, strong and independent, ever since. In addition to its Alberta-wide terrestrial broadcast, programming is live streamed around the world via ckua.com. In 2012, CKUA moved into a new facility in Edmonton with significantly expanded production and performance space. In 2016, CKUA will move into additional space housed in the National Music Centre in Calgary. CKUA proudly supports the Alberta and Canadian music community by introducing and showcasing new artists, including local artists, throughout its programming and through live festival and concert broadcasts.

CKUA is looking for a **Content Director** with vision who can lead us into our next chapter across all platforms, while at the same time leveraging limited resources. The position is located in Edmonton. Reporting to the Chief Operations Officer as a member of the senior management team our ideal candidate:

- Believes in and supports CKUA values as a professional, not-for-profit broadcaster <http://www.ckua.com/about/>.
- Has the ability to design and implement strategic initiatives and deploy resources effectively while understanding that compromise may be required due to the fiscal reality of non-profit.
- Is a seasoned professional who has developed credibility in the industry, and is aware of developing trends.
- Models leadership that inspires others and enjoys working in a dynamic, eclectic environment using skills as a diplomatic negotiator to manage diverse interests and views.
- Has the ability to work collaboratively with a wide range of stakeholders.
- Will be accountable for a budget of approximately \$1.2 M and a staff of around 30, including announcer/producers as well as production, technical and library staff.

Music. Story. Connection.

If you would like to embark on this pivotal role with CKUA to achieve this vision please submit your resume electronically and in confidence by **October 19, 2015**. Address all inquiries to:

Sharon Patriquin, CHRP
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