

Honorable Mentions:

CJMP-FM Powell River, BC – Produced by Coco Hess – “Let's Talk Trash Medical Waste”

Coco and Abby started the Let's Talk Trash team in 2010 as a response to the Powell River Regional District's request for proposal for a waste management education program. Their vision was a community 'talking trash' to reduce trash and they have been successful at this thus far.

The Let's Talk Trash radio show is an hour-long news program that educates the public on how to refuse, reduce, reuse, recycle and generally be aware of the amount of waste that is produced and discarded in our community. The show is produced twice a month live in studio and re-aired the following week. Each program, we feature local and provincial news, occasionally including recent national and international news pieces. We often host guests in studio, air interviews with trash reducers at regional conferences, and close the show with a recycling tip and composting tip. We enjoy selecting appropriate trash related music to match the theme of each show. The role of producing a show is rotated throughout our team by using a defined outline template to ensure that we include each of our features. The 'journey toward Zero Waste' is our goal as waste management educators and throughout the community we also operate a Compost Education Centre, deliver waste reduction education at local schools, and host Zero Waste stations at local events. Last fall, our team conducted commercial waste audits at 16 local businesses and filmed our experience that was subsequently shown at the Zero Waste Conference we hosted.