

# The 2012 NCRA/Anrec Community Radio Awards ENTRY FORM

## Outstanding Achievement

Please indicate one of the following five categories:

- News – max. 5 min. excerpt
- Documentary – max. 10 min. excerpt
- Aboriginal Affairs and Culture – max 10 min. excerpt
- Special Programming – max. 10 min. excerpt
- Current affairs/Magazine show – max. 10 min. excerpt
- Creative Production – max. 5 min. excerpt
- Third language – max. 10 min. excerpt
- Syndicated show or podcast – max. 10 min. excerpt
- Music Programming – max. 10 min. excerpt.

Title of entry: The Extraenvironmentalist – Ponzi the Clown
Length: 5 minutes 30 seconds
Date aired: April 25 <sup>th</sup> , 2012
Station Affiliation: CiTR - Vancouver
Language(s): English

Name of producer(s): Justin Ritchie, Seth Moser Katz
Complete Address: <input type="text"/>
Phone: <input type="text"/>
Email: <input type="text"/>
Website: <a href="http://www.extraenvironmentalist.com/wp-admin">http://www.extraenvironmentalist.com/wp-admin</a>

Please attach a 50-word biography of the producer(s) and a 200-word note about the program.

Release: I own all copyright to this work and I authorize the NCRA/ANREC to reproduce this work on CD, to post it on NCRA/ANREC websites, and to air it during the 2009 National Campus and Community Radio Conference.

Signature of producer(s):

**Justin Ritchie Bio**

Justin Ritchie is based in Vancouver, BC where he studies contemporary issues in sustainability relating to energy and society at the University of British Columbia. He works for the UBC Alma Mater Society as the Sustainability Coordinator and writes for The Tyee.

**Seth Moser-Katz Bio**

Seth Moser-Katz is based in Chapel Hill, NC where he works for Duke University Medical Center producing documentary style coverage of the latest advances in medical technology. His background in multimedia journalism has taken him across the world, teaching in China, the Netherlands and North America.



# THE EXTRAENVIRONMENTALIST

**THE EXTRAENVIRONMENTALIST** broadcasts from the mindset of an outsider looking in on Earth. Such a visitor would be immediately struck by the unsustainability of our social, environmental and economic systems and would promote awareness of this predicament while drawing attention to alternatives.

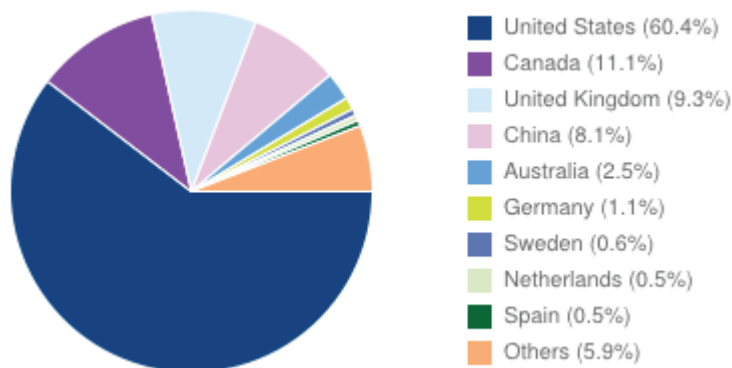
## Audience Profile

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**THE EXTRAENVIRONMENTALIST** receives over 15,000 downloads per month and airs Wednesday at 2pm CiTR 101.9FM in Vancouver, BC and at 10pm on CJMP 90.1 FM in Powell River, BC

### Location of Podcast Downloads through March 2012

Country	Total
United States	58,781
Canada	11,576
United Kingdom	9,239
China	5,779
Australia	2,543
Germany	1,119
Sweden	1,035
New Zealand	580
Netherlands	540
Japan	296
Others (over 110)	5,471



Through **THE EXTRAENVIRONMENTALIST** we're creating a map for navigating our generation's transition from the relatively stable world we thought we could expect into the unpredictable and tumultuous world of the early 21st century for our international listener base

Conversations with thought leaders such as Right Livelihood Award Recipients **Helena Norberg-Hodge** + **Manfred Max-Neef** and experts on energy and society like **Joseph Tainter** + **Richard Heinberg** + **Chris Martenson** + The Atlantic's Senior Editor **Alexis Madrigal** confront the magnitude of this challenge.