2010 NCRA Awards - Producer Bio and Submission Summary
(Syndicated Show or Podcast)

"Deconstructing Dinner"

Jon Steinman

Jon Steinman is the Producer/Host of Deconstructing Dinner - a syndicated weekly one-hour radio show produced at Kootenay Co-op Radio CJLY in Nelson, B.C. The show airs weekly on 37 stations across Canada and is available as a Podcast. www.deconstructingdinner.ca

Submission Summary - Deconstructing Dinner

Deconstructing Dinner was launched in January 2006 and is produced in Nelson, British Columbia at Kootenay Co-operative Radio, CJLY. The show airs weekly on 37 Canadian stations and reaches a global audience through international stations and its Podcast.

Deconstructing Dinner takes listeners behind the scenes to examine where our food comes from and the show has been effective in addressing the risks and threats of a long-distance industrial food system in the face of vulnerable resources, environmental concerns, mounting negative impacts of our food on human health, and the rural and farm income crisis.

Deconstructing Dinner is unique. Unlike most other media, the show not only points out weaknesses in the food system, but also recommends concrete alternatives. Productions consist of documentary and documentary-style formats, magazine/current affairs formats, and lectures.

The show has been instrumental in covering many innovative businesses, institutions, organizations and individuals who are leading the way towards the maintaining and establishing of healthy and responsible local/regional food systems. **www.deconstructingdinner.ca**

The sample audio included is a collection of excerpts totaling 10-minutes from a 60-minute documentary production titled "Linnaea Farm – Ecological Gardening Program". Host Jon Steinman traveled to Cortes Island, BC where he spent two days learning about the program, interviewing instructors and students, and recording sounds on the farm. For the purposes of this awards entry, the excerpts in this 10-minute clip are separated by a soundbite.