CJSF Homelessness Marathon – The Artist Edition

Tuesday Feb 23, 2010

CJSF in partnership with CFRO and CITR hosted its segment for the National Homelessness Marathon on Tuesday February 23, 2010. The episode was broadcast during the height of the Olympics in Vancouver, where homelessness was a cornerstone social issue. CJSF collaborated with the W2 Media and Culture House for the live broadcast in front of a studio audience.

Our focus was on artists and musicians, as both Ryan and Jay host arts-related shows in the Tuesday night slot. Our program was two hours in total, with the first hour broadcast nationally and the second hour carried locally.

We invited homeless artists and musicians to talk about their art and experience with homelessness. This involved street level recruiting and liaising with social advocacy groups, including the Olympic Resistance Network, Pivot Legal Society, The Carnegie Center, Coast Mental Health and the Gathering Place. The Olympic Tent Protest village, which had gained international exposure was a good source for participants. About 50 guests were live in studio for the show.

In addition, Adaline a popular local musician, helped co-host the evening. Inspired by the event she performed a song, which she composed only a few hours beforehand. It was an emotional broadcast, as the artists shared their personal stories. The evening was capped off by a final jam with all the musical guests. As of March 17, 2010 all occupants of the tent village have now found more suitable housing.

Producer Bios

Ryan Fletcher

Ryan Fletcher first begun his love for radio in the Fall of 1998, initially through CHSR 97.9FM (Fredericton, NB) and then now with CJSF 90.1 FM (Burnaby,BC). In over ten years in radio, Fletcher has created two solid radio programs, written and produced comedies, created a one hour documentary, done hundreds of interviews, both live and recorded, and he has produced, coordinated and organized radio events, and covered social events. Melodies in Mind can be heard every Tuesday at 8pm on CJSF 90.1 FM.

Jay Peachy

Jay Peachy is an arts based advocate for mental health and recently is a selfproclaimed 'Radio Artist'. Peachy created the 'Sound Therapy Radio' concept which combines Art and Mind in its broadcasts. Driven by the mantra 'Art is a Means for Survival', Jay invites artists and other stakeholders in Mental Health and Wellness into his programs. Peachy is committed to the arts and the cause of de-stigmatizing mental health. Jay produces two show on CJSF 90.1 FM; 'Art of the Mind' and 'The Artist Lounge'

www.soundtherapyradio.com

Supplementary Information

Ryan Fletcher - Summary of Key Accomplishments

- Host, producer, and creator of CHSR 97.9 FM's 'Melodies in Mind' (1999- 2003)
- Writing, Composition, and Production of eight radio comedy dramas www.myspace.com/ryanfletchercomedy
- 2003 Frosh Week Promotions Coordinator, CHSR 97.9FM
- Documentary of the Vancouver Paranormal Society (2005)
- Host, producer, and creator of CJSF 90.1 FM's 'Melodies in Mind' from February 2006 to present
- The organization and lead for coverage of Vancouver 2006 World Peace Forum
- Edited a complete reading of 'Anne of Green Gables' 2006
- Member of CJSF Board of Directors 2007/2008
- Host/Creator of CJSF 90.1 FM's 'Sustainable Future's from July 2008 to present
- Training Coordinator for CJSF 90.1FM, 2009 to present



Jay Peachy - Summary of Key Accomplishments

- Exhibiting Artist, Inside the Outside show <u>Gallery Gachet</u> (June 2007)
- Local Artist City of Port Moody, Artist in the Park Program (2006, 2008, 2009)
- Supporting Member Federation of Canadian Artists (2006)



•Active Member <u>Vancouver Artist Collective Association</u> (2006-present)

•Artist, City of Vancouver, Stanley Park Painters Corner (2006)

•Special Events and Ambassador <u>Vancouver Art Gallery</u> (2006-Present)

•Solo Exhibiting Artist Port Moody Public Library (September 2008)

•Mad Pride Gallery Gachet (2008)

- Ambassador <u>ArtsConnect</u> (2009)
- Producer <u>Sound Therapy Radio</u>, CJSF 90.1 FM "Art of the Mind" and "The Artist Lounge" (2009)
- Contributing Artist Anmore Art Fundraiser (2009)
- Collective Member Gallery Gachet (2010)
- Selected Artist, (Juried Exhibition) <u>Touched by Fire</u>, Royal Ontario Museum (2009)

- Selected Artist, (Juried Exhibition) City of Vancouver, International Disabilities Day (2009)
- Contributing Artist, group exhibition Legacies 2010, <u>Penticton Art Gallery</u> (January/March 2010)

•Selected Artist (Juried Exhibition) <u>Connect</u>, Vancouver BC (Feb/Mar 2010)

•A Collective Response, Gallery Gachet, Vancouver (February 2010)



