RADIO Big HUMBER

- A) Biography of the Producers: unsigned is produced by students in the final semester of the two-year Radio Broadcasting Program at Humber. The producer of this episode in the series is Shauna McCreedy; writer is Krystal Konieczny; Technical producer is Anthony Mitchell; hosts are Johnny Walker, Dean Granville and Andre Jeremiah. John Grant, Michael Vlasveld, Richard Martin, Kathleen Pavelick and Sarah West are contributors. Executive Producer is Paul Cross.
- B) A note about the program: unsigned is an original series on 96-9FM, Radio Humber. Students are assigned to identify, research, contact, hear, meet and interview a Toronto-area indie artist of their choice. After interviewing the artists, they produce a five-minute feature about the artist; in the final semester, they work in production teams to build the unsigned series. The 2009 series contains 14 one-hour shows, showcasing nearly 50 artists. Now in its sixth season on Radio Humber, unsigned has given nearly 300 independent recording artists their first significant Radio exposure; generally, their very first radio interview experience, and typically, the first radio airplay of their music. unsigned breaks on Wednesday evenings at 10, and is repeated the following Monday evening. The show is promoted on air, and through electronic communication targeting independent artists and supporters in the Toronto area. Artists originally interviewed for the series are seen and heard performing in the Toronto area; many are now heard on commercial stations, and several have gone on to win nominations and awards at competitions including the Junos and the Aboriginal Music Awards.